



## **Calabria Brick-Oven Pizzeria Joins Pizzerias Across the U.S. for Massive Pizza Donation on National Pizza Day**

February 2021, Mount Juliet, Tennessee – Valon Arifi will join pizzerias in every state for a simultaneous pizza delivery to support those in need in honor of National Pizza Day (Tuesday, Feb 9), as part of the Pizza Across America campaign.

“We want to encourage pizzerias to make and deliver at least ten large pizzas to local food banks, shelters, or care centers of their choice,” said Mike Bausch, Vice President of World Pizza Champions. “Our members are the most award-winning pizzerias in the country and we’re all heavily involved in our communities, so this is our way of leading by example.”

Valon Arifi of Calabria Brick-Oven Pizzeria is excited to participate in such a large scale campaign, particularly at such a critical time for both small businesses and the growing hunger problem. “It’s not how much we give, but how much love we put into giving” says Valon.

Pizza Across America co-founder Carmine Testa thinks this program is an important way for pizzerias, who depend on local customers, to give back and support their communities at the local level even at a time when restaurants are hurting. “Sure, small businesses are having a tough year but too many people are suffering more than we are. I like the idea of celebrating National Pizza Day by helping others rather than squandering it by celebrating ourselves,” Testa said.

The process of delivering pizza donations in every state of the U.S. will be managed by Slice, a pizzeria marketing and delivery app, and the pizza-focused nonprofit Slice Out Hunger. Pizzerias looking to participate can find more information at [sliceouthunger.org](http://sliceouthunger.org).

### **About World Pizza Champions**

Since its inception, the World Pizza Champions™ team has grown into a U.S. based non-profit, multinational group made up of elite pizza professionals. Through international competition, educational outreach, public demonstrations, and community-based service the team is dedicated to promoting pizza making as a respected craft and viable career choice.

<http://www.worldpizzachampions.com>

### **About Slice Out Hunger**

Slice Out Hunger is a volunteer-driven nonprofit organization that produces pizza-related events and campaigns to support American hunger relief and prevention measures. The organization has

raised over \$1,000,000 to fund hunger relief efforts in the U.S. since 2009. Events and campaigns include [Slice Out Hunger's \\$1 Annual Pizza Party](#) to raise funds for hunger relief in NYC, [Pizza Across America](#) to assist homeless shelters in the cold winter months, and various emergency campaigns when sudden needs arise.

### **About Calabria Brick-Oven Pizzeria**

Pizzas at Calabria are 100% handmade to order and baked in their brick wood fire oven at a temperature of 750°F to 850° F degrees. This intense blast of heat locks in all the natural flavors, creating a soft and chewy middle with a charred crust on the outside.

We believe that beauty, excellence and love are meant to be shared, and there is no better way to convey love than through a good pizza. So here at Calabria Brick-Oven Pizzeria we create something truly special that would allow the world to try authentic pizza,” said owner Valon.

### **About Slice**

Slice transforms independent pizzerias with the specialized technology, marketing, data insights, and shared services they need, all at a low fixed cost per order, to serve today's digital-minded customers. Enabling these small businesses to thrive against major corporate chains, Slice makes it easy for customers to order from their go-to shops and discover their next favorite. Serial tech entrepreneur Ilir Sela started Slice to solve the digital challenges of his family's New York City pizzerias. Today, the company keeps local thriving by partnering with over 14,000 pizzerias across 3,000 cities in all 50 states forming the nation's largest marketplace for authentic pizza.

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